TOURISM BRITISH COLUMBIA

CANADA

2001 IN REVIEW

BUILDING TOURISM WITH INSIGHT

Provincial Indicators	2000	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2001
U.S. Overnight Customs Entries	**3,607,713**	**166,601**	**285,098**	**232,648**	**223,161**	**318,321**	**619,794**	**585,252**	**602,815**	**301,398**	**177,448**	**168,175**	**241,839**	**3,622,970**
% change	3.3%	6.7%	3.2%	5.6%	0.7%	3.7%	1.3%	(0.9%)	7.1%	(17.1%)	(5.6%)	(2.4%)	4.0%	0.4%
Asia/Pacific Overnight Customs Entries	**877,235**	**51,132**	**44,365**	**60,445**	**64,288**	**79,281**	**99,467**	**118,325**	**100,917**	**80,452**	**47,396**	**34,659**	**56,820**	**846,547**
% change	6.5%	15.5%	(3.9%)	10.0%	(4.2%)	(5.3%)	(3.0%)	(2.7%)	10.9%	(11.9%)	(19.3%)	(27.5%)	(5.2%)	(3.5%)
Japan	274,553	12,595	16,332	21,130	19,882	18,911	25,538	37,144	36,408	24,428	14,510	9,797	16,242	252,915
% change	(1.1%)	(0.1%)	11.6%	1.0%	(2.8%)	(16.6%)	(4.7%)	5.8%	10.9%	(26.9%)	(40.4%)	(32.0%)	(3.4%)	(7.9%)
Taiwan	146,919	8,851	4,618	10,477	9,942	10,648	14,048	15,067	11,776	8,835	5,444	3,388	6,973	105,883
% change	3.1%	30.4%	(33.2%)	18.7%	(25.8%)	(31.1%)	(19.6%)	(33.8%)	(24.5%)	(42.8%)	(42.1%)	(68.5%)	(25.2%)	(27.9%)
Hong Kong	88,087	6,473	3,546	5,480	5,419	8,369	12,281	13,783	10,641	6,415	4,358	3,354	6,203	87,321
% change	(4.5%)	40.8%	(43.1%)	43.5%	(6.1%)	(0.5%)	12.4%	(12.0%)	(1.6%)	(11.2%)	5.1%	1.5%	1.9%	(0.8%)
Australia & New Zealand	129,000	10,962	7,927	7,848	8,272	15,122	14,387	13,580	13,108	14,160	5,823	4,570	10,341	126,118
% change	7.6%	12.8%	3.8%	15.6%	2.4%	7.6%	(2.9%)	(4.5%)	(4.5%)	1.1%	(13.5%)	(30.9%)	(17.7%)	(2.2%)
South Korea	86,130	5,939	4,743	5,869	6,262	8,397	11,142	18,094	12,468	8,926	6,141	4,427	6,764	99,172
% change	38.7%	15.0%	12.3%	23.6%	25.1%	9.5%	(1.4%)	20.7%	27.4%	9.0%	23.2%	9.1%	16.9%	15.1%
China	50,539	4,163	3,078	3,923	4,347	4,242	6,543	7,862	9,142	7,064	4,761	4,088	4,504	63,717
% change	30.4%	37.1%	21.8%	25.4%	7.5%	15.9%	24.2%	46.6%	52.2%	35.7%	20.9%	(2.3%)	7.8%	26.1%
Europe Overnight Customs Entries	**481,703**	**16,720**	**19,800**	**25,998**	**28,785**	**43,800**	**57,548**	**71,635**	**72,243**	**54,052**	**22,790**	**14,412**	**23,979**	**451,828**
% change	2.8%	9.8%	(1.8%)	6.0%	(3.4%)	(6.1%)	(8.4%)	(7.6%)	(2.0%)	(18.6%)	(15.0%)	1.0%	0.7%	(6.2%)
United Kingdom	223,819	8,661	11,518	15,933	16,118	21,534	26,375	28,358	28,858	25,513	11,500	6,903	13,795	215,064
% change	11.5%	8.5%	0.9%	21.1%	(4.2%)	1.5%	(4.5%)	(1.1%)	(5.1%)	(22.9%)	(12.9%)	8.0%	1.1%	(3.8%)
Germany	103,621	2,606	3,020	3,383	4,360	10,132	11,243	16,352	17,188	14,510	4,564	3,371	4,017	94,744
% change	(7.2%)	15.0%	6.8%	(10.1%)	(2.4%)	(13.3%)	(18.2%)	(15.3%)	(6.3%)	(11.2%)	(10.6%)	40.3%	19.2%	(8.6%)
Netherlands	34,994	789	840	1,011	1,545	3,208	5,283	6,934	5,401	3,781	1,763	867	1,251	32,675
% change	6.2%	(24.1%)	(25.7%)	(24.5%)	4.9%	(15.3%)	(4.2%)	(9.6%)	6.0%	(8.7%)	14.3%	4.5%	(12.5%)	(6.6%)
Switzerland	21,373	648	726	748	851	1,291	2,257	4,306	2,800	2,028	634	451	737	17,475
% change	(1.6%)	19.4%	21.6%	(0.9%)	(16.2%)	(8.4%)	(3.5%)	(15.1%)	(33.1%)	(26.5%)	(46.8%)	(44.0%)	18.4%	(18.2%)
France	16,594	592	599	775	1,008	998	1,773	2,838	2,948	1,297	636	453	755	14,672
% change	(22.8%)	50.3%	12.4%	0.0%	16.8%	(28.1%)	(21.7%)	(17.0%)	(5.5%)	(32.9%)	(10.3%)	(31.4%)	3.8%	(12.1%)
Total Overnight Customs Entries	**5,050,578**	**238,865**	**272,598**	**324,124**	**324,297**	**488,589**	**585,853**	**772,831**	**808,488**	**442,852**	**251,277**	**219,817**	**328,107**	**5,007,980**
% change	3.9%	8.4%	1.8%	6.2%	(0.7%)	1.0%	(0.8%)	(1.6%)	7.2%	(16.3%)	(9.5%)	(7.4%)	1.8%	(0.8%)
Accommodation Room Revenue ($000)	**$1,441,606**	**$93,288**	**$104,614**	**$128,683**	**$101,948**	**$119,034**	**$144,754**	**$190,900**	**$205,441**	**$138,624**	**$89,250**	**$69,605**	**$85,174**	**$1,472,288**
% change	8.4%	16.3%	8.1%	10.5%	2.5%	3.1%	1.9%	5.5%	6.1%	(12.3%)	(9.4%)	(4.5%)	(1.0%)	2.1%
Provincial Occupancy Rate	**61.5%**	**45.5%**	**54.9%**	**64.3%**	**60.3%**	**63.1%**	**67.4%**	**75.2%**	**79.9%**	**64.6%**	**51.3%**	**45.3%**	**42.0%**	**59.5%**
% change	(1.1%)	2.4%	2.6%	3.5%	(1.7%)	(0.9%)	(3.3%)	1.0%	2.8%	(13.3%)	(9.9%)	(7.7%)	(1.3%)	(2.3%)
Provincial Average Daily Room Rate	**$116.49**	**$117.10**	**$119.38**	**$119.88**	**$109.07**	**$114.87**	**$120.10**	**$130.70**	**$134.77**	**$119.18**	**$108.77**	**$94.09**	**$111.99**	**$118.23**
% change	2.1%	6.1%	5.8%	6.0%	0.3%	1.3%	1.7%	3.2%	2.0%	(5.0%)	(3.0%)	2.0%	(0.3%)	1.4%
Commercial Restaurant Receipts ('000's)	**$4,831,514**	**$398,340**	**$387,247**	**$442,219**	**$420,057**	**$436,811**	**$456,065**	**$478,410**	**$494,831**	**$433,238**	**$406,174**	**$302,708**	**$421,205**	**$5,176,309**
% change	8.1%	18.5%	9.4%	12.0%	7.1%	8.4%	7.6%	6.2%	7.6%	2.7%	1.3%	2.6%	4.4%	7.1%
BC Ferries - Passenger Volume	**21,280,398**	**1,223,941**	**1,195,264**	**1,595,182**	**1,649,599**	**1,946,329**	**1,940,031**	**2,600,457**	**2,689,597**	**1,897,921**	**1,589,742**	**1,255,832**	**1,524,368**	**21,305,487**
% change	(0.4%)	5.7%	(2.2%)	3.2%	(1.7%)	1.6%	0.4%	(1.0%)	1.1%	(2.9%)	(2.7%)	(0.1%)	1.8%	0.1%
Coquihalla Highway	**2,389,475**	**101,367**	**105,112**	**162,517**	**169,642**	**217,349**	**232,599**	**337,901**	**399,290**	**249,611**	**168,124**	**121,539**	**138,014**	**2,443,056**
% change	0.5%	8.9%	(2.9%)	2.4%	(0.9%)	0.3%	1.4%	(1.5%)	6.3%	1.1%	(0.9%)	11.3%	8.3%	2.2%
Fishing Lodges (Room Revenue)	**$15,646,763**	**$185,158**	**$179,567**	**$361,662**	**$547,774**	**$1,214,852**	**$2,759,114**	**$4,006,747**	**$4,107,306**	**$2,325,608**	**$745,859**	**$249,934**	**$245,857**	**$16,841,291**
% change	7.4%	(6.8%)	6.5%	14.9%	8.8%	26.4%	4.7%	9.3%	11.0%	(2.8%)	5.5%	4.8%	0.0%	7.6%
Provincial (BC) Parks	**823,456**	**599**	**1,714**	**3,750**	**11,537**	**67,768**	**121,550**	**256,145**	**273,211**	**91,992**	**10,135**	**1,402**	**572**	**839,381**
% change	(0.1%)	11.8%	(6.5%)	7.3%	(13.9%)	8.5%	4.9%	2.1%	1.3%	(1.6%)	(6.7%)	(8.1%)	7.7%	1.9%
Visitor Info Centres - # parties	**1,513,087**	**36,658**	**41,230**	**55,557**	**63,560**	**127,929**	**191,264**	**320,095**	**334,480**	**154,314**	**65,670**	**53,337**	**29,323**	**1,473,217**
% change	(3.4%)	20.8%	(6.1%)	(8.3%)	(4.7%)	5.2%	(6.1%)	(3.0%)	(5.2%)	(5.7%)	(7.4%)	28.0%	7.7%	(2.6%)

Please see reverse side for description of each indicator.
All % change figures are for changes from same period last year.
All data subject to ongoing revisions from suppliers.

TOURISM BRITISH COLUMBIA

CANADA

2001 IN REVIEW

Provincial Indicators	2000	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2001
U.S. Overnight Customs Entries	**3,607,713**	**166,681**	**205,098**	**233,946**	**223,105**	**316,321**	**418,784**	**565,202**	**602,915**	**301,258**	**177,646**	**168,175**	**241,639**	**3,622,970**
% change	3.3%	6.7%	3.2%	5.6%	0.7%	2.7%	1.3%	(0.9%)	7.1%	(17.1%)	(5.6%)	(2.4%)	4.0%	0.4%
Asia/Pacific Overnight Customs Entries	**877,235**	**51,132**	**44,365**	**60,445**	**64,280**	**79,281**	**99,467**	**118,325**	**109,917**	**80,452**	**47,396**	**34,659**	**56,820**	**846,547**
% change	6.5%	15.5%	(3.9%)	10.0%	(4.2%)	(5.3%)	(3.0%)	(2.7%)	10.9%	(11.9%)	(19.3%)	(27.5%)	(5.2%)	(3.5%)
Japan	274,553	12,595	16,332	21,130	19,882	18,911	25,538	37,144	36,406	24,428	14,510	9,797	16,242	252,915
% change	(1.1%)	(0.1%)	11.6%	1.0%	(2.8%)	(14.8%)	(4.7%)	5.8%	10.9%	(26.9%)	(40.4%)	(32.0%)	(3.4%)	(7.9%)
Taiwan	146,919	6,823	4,618	10,477	9,942	10,646	14,040	15,067	11,770	8,635	5,444	3,398	4,373	105,863
% change	3.1%	30.4%	(33.2%)	16.7%	(25.8%)	(31.7%)	(19.6%)	(33.8%)	(24.5%)	(42.6%)	(42.1%)	(66.5%)	(25.2%)	(27.9%)
Hong Kong	88,067	6,473	3,546	5,480	6,419	8,368	12,281	13,783	10,641	6,415	4,358	3,354	6,203	87,321
% change	(4.5%)	40.8%	(43.1%)	43.5%	(6.1%)	(0.5%)	12.4%	(12.0%)	(1.6%)	(11.2%)	5.1%	1.5%	1.9%	(0.8%)
Australia & New Zealand	129,000	10,962	7,927	7,648	8,272	15,102	14,387	13,580	13,106	14,160	5,623	4,570	10,341	126,118
% change	7.6%	12.8%	3.8%	15.6%	2.4%	7.6%	(2.9%)	(4.5%)	(4.5%)	1.1%	(13.5%)	(30.9%)	(17.7%)	(2.2%)
South Korea	86,130	5,939	4,743	5,663	6,262	8,397	13,142	18,094	12,468	8,926	6,141	4,427	6,764	99,172
% change	39.7%	15.0%	12.3%	23.6%	25.1%	9.5%	(3.4%)	20.7%	27.4%	9.0%	23.2%	9.1%	16.9%	15.1%
China	50,539	4,163	3,078	3,923	4,347	4,242	6,543	7,882	9,142	7,044	4,761	4,088	4,594	63,717
% change	30.4%	37.1%	21.8%	25.4%	7.5%	15.9%	24.2%	46.6%	52.2%	35.7%	20.9%	(2.3%)	7.8%	26.1%
Europe Overnight Customs Entries	**481,761**	**16,720**	**19,806**	**25,998**	**28,785**	**43,860**	**57,548**	**71,635**	**72,243**	**54,052**	**22,790**	**14,412**	**23,979**	**451,828**
% change	2.8%	9.8%	(1.6%)	6.0%	(3.4%)	(6.1%)	(8.4%)	(7.6%)	(2.0%)	(18.6%)	(15.0%)	1.0%	0.7%	(6.2%)
United Kingdom	223,610	8,661	11,518	15,933	16,118	21,534	26,375	28,356	28,856	25,513	11,500	6,903	13,796	215,004
% change	11.5%	8.5%	0.9%	21.1%	(4.2%)	1.5%	(3.5%)	(1.1%)	(5.1%)	(22.9%)	(12.9%)	8.0%	1.1%	(3.8%)
Germany	103,023	2,606	3,020	3,381	4,360	10,132	11,243	16,352	17,180	14,510	4,564	3,371	4,017	94,744
% change	(7.2%)	15.0%	5.8%	(10.1%)	(2.4%)	(13.3%)	(18.2%)	(15.3%)	(5.3%)	(11.2%)	(10.6%)	40.3%	19.2%	(8.6%)
Netherlands	34,994	789	840	1,013	1,545	3,208	5,283	6,934	5,401	3,781	1,763	867	1,251	32,675
% change	6.2%	(24.1%)	(25.7%)	(24.5%)	4.9%	(15.3%)	(4.2%)	(9.6%)	6.0%	(8.7%)	14.3%	9.5%	(12.5%)	(6.6%)
Switzerland	21,373	646	726	748	851	1,291	2,257	4,306	2,800	2,028	634	451	737	17,475
% change	(1.6%)	19.4%	21.6%	(8.9%)	(16.2%)	(8.4%)	(3.5%)	(15.1%)	(33.1%)	(26.5%)	(46.8%)	(44.0%)	16.4%	(18.2%)
France	16,094	592	599	775	1,008	998	1,773	2,838	2,948	1,297	636	453	765	14,672
% change	(22.8%)	50.3%	12.4%	9.0%	15.5%	(26.1%)	(21.7%)	(17.0%)	(5.5%)	(32.9%)	(10.3%)	(31.4%)	3.6%	(12.1%)
Total Overnight Customs Entries	**5,050,576**	**238,065**	**272,598**	**324,124**	**324,297**	**448,559**	**585,853**	**772,031**	**800,400**	**442,852**	**251,277**	**219,817**	**328,107**	**5,007,980**
% change	3.9%	8.4%	1.8%	6.2%	(0.7%)	1.0%	(0.5%)	(1.6%)	7.2%	(16.3%)	(9.5%)	(7.4%)	1.8%	(0.8%)
Accommodation Room Revenue ($000)	**$1,441,606**	**$93,288**	**$104,614**	**$128,883**	**$101,946**	**$119,934**	**$144,754**	**$190,966**	**$205,441**	**$138,624**	**$89,259**	**$69,605**	**$85,174**	**$1,472,288**
% change	8.4%	16.3%	8.1%	10.5%	2.5%	3.1%	1.9%	5.5%	6.1%	(12.3%)	(9.4%)	(4.5%)	(1.0%)	2.1%
Provincial Occupancy Rate	**61.1%**	**45.5%**	**54.9%**	**64.3%**	**60.3%**	**63.1%**	**67.4%**	**75.2%**	**79.9%**	**64.6%**	**51.3%**	**45.3%**	**42.0%**	**59.5%**
% change	(1.1%)	2.4%	2.6%	3.5%	(1.7%)	(0.9%)	(3.3%)	1.0%	2.8%	(13.3%)	(9.9%)	(7.7%)	(1.3%)	(2.3%)
Provincial Average Daily Room Rate	**$116.49**	**$117.10**	**$119.38**	**$118.86**	**$106.07**	**$114.87**	**$126.10**	**$136.70**	**$136.77**	**$119.18**	**$100.77**	**$94.08**	**$111.99**	**$118.23**
% change	2.1%	6.1%	5.8%	6.0%	0.3%	1.3%	1.7%	3.2%	2.0%	(5.0%)	(3.0%)	2.0%	(0.3%)	1.4%
Commercial Restaurant Receipts ($000's)	**$4,831,514**	**$388,340**	**$387,247**	**$442,219**	**$420,057**	**$436,911**	**$456,065**	**$478,416**	**$494,031**	**$433,236**	**$406,174**	**$392,708**	**$431,205**	**$5,176,309**
% change	8.1%	18.5%	9.4%	12.0%	7.1%	8.4%	7.6%	6.2%	7.6%	2.7%	1.3%	2.6%	4.4%	7.1%
BC Ferries - Passenger Volume	**21,280,388**	**1,223,941**	**1,195,284**	**1,585,103**	**1,649,589**	**1,849,320**	**1,946,031**	**2,600,457**	**2,889,597**	**1,897,923**	**1,589,742**	**1,355,032**	**1,524,368**	**21,305,487**
% change	(0.4%)	5.7%	(2.2%)	3.2%	(1.7%)	1.6%	0.4%	(1.0%)	1.1%	(2.9%)	(2.7%)	(0.1%)	1.8%	0.1%
Coquihalla Highway	**2,389,475**	**101,367**	**105,112**	**162,517**	**189,642**	**217,349**	**232,590**	**337,901**	**399,290**	**249,611**	**188,124**	**121,539**	**138,014**	**2,443,056**
% change	0.5%	8.9%	(2.9%)	2.4%	(0.9%)	0.3%	1.4%	(1.5%)	6.3%	1.1%	(0.9%)	11.3%	8.3%	2.2%
Fishing Lodges (Room Revenue)	**$15,646,763**	**$165,158**	**$170,567**	**$301,462**	**$547,774**	**$1,214,852**	**$2,759,114**	**$4,006,747**	**$4,107,300**	**$2,322,660**	**$749,859**	**$249,938**	**$245,857**	**$16,841,291**
% change	7.4%	(6.6%)	8.5%	14.9%	8.8%	26.4%	4.7%	9.3%	11.0%	(2.8%)	5.5%	4.8%	0.0%	7.6%
Provincial (BC) Parks	**823,456**	**599**	**1,714**	**3,750**	**11,537**	**67,768**	**121,558**	**255,145**	**273,211**	**91,992**	**10,135**	**1,402**	**572**	**839,381**
% change	(0.1%)	11.0%	(6.5%)	7.3%	(13.9%)	8.5%	4.9%	2.1%	1.3%	(1.6%)	(6.7%)	(8.1%)	7.7%	1.9%
Visitor Info Centres - 9 parties	**1,513,007**	**36,658**	**41,230**	**55,357**	**63,560**	**127,929**	**191,264**	**329,095**	**334,480**	**154,314**	**65,670**	**53,337**	**29,323**	**1,473,217**
% change	(3.4%)	20.8%	(6.1%)	(8.3%)	(4.7%)	5.2%	(6.1%)	(3.0%)	(5.2%)	(5.7%)	(7.4%)	28.0%	7.7%	(2.6%)

Please see reverse side for description of each indicator.
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All data subject to ongoing revisions from suppliers.

Regional Indicators

BC Rockies	2000	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2001
Total CE's via Region	403,889	18,920	22,373	26,434	23,171	30,083	46,764	59,747	56,680	33,558	19,094	17,875	20,881	369,580
% change - supplied by Statistics Canada	(1.1%)	(16.1%)	(16.6%)	(5.1%)	(10.9%)	(4.5%)	(4.4%)	(4.4%)	(4.4%)	(16.7%)	(24.9%)	(4.5%)	3.1%	(8.5%)
Percent of Total Provincial CE's	4.8%	4.1%	4.6%	4.6%	3.9%	3.8%	4.2%	5.0%	4.6%	4.8%	4.7%	4.6%	4.1%	4.4%
Room Revenue ($000) - Region	$86,324	$5,281	$6,679	$7,329	$4,899	$5,792	$7,342	$12,477	$14,198	$9,762	$5,036	$3,331	$5,344	$87,469
% change - supplied by BC Stats	14.8%	13.2%	4.8%	(6.7%)	(8.3%)	2.6%	(0.2%)	2.5%	2.4%	(0.9%)	(2.7%)	(0.6%)	14.7%	1.3%
Castlegar Airport	80,148	6,600	6,748	6,618	6,634	7,284	7,190	7,534	8,016	5,744	6,016	5,472	4,038	76,094
% change - passenger volume	(1.0%)	19.4%	10.2%	(1.1%)	8.9%	1.5%	2.3%	14.9%	6.5%	(17.8%)	(20.8%)	(17.8%)	(32.8%)	(2.6%)
BC Parks	94,624	zero	258	629	258	6,143	11,886	31,367	34,932	10,413		450	48	90,152
% change - campground visitor parties	3.8%	(100.0%)	(22.7%)	22.8%	3.2%	23.2%	6.7%	(4.2%)	2.5%	9.7%	(100.0%)	(4.3%)	(14.3%)	2.3%
Visitor Info Centres	170,653	3,464	3,838	4,979	6,992	12,534	19,927	40,586	47,803	22,834	8,132	5,888	3,642	183,896
% change - total parties	(0.1%)	3.1%	(4.0%)	(7.7%)	0.1%	2.6%	(7.9%)	4.4%	2.8%	0.4%	15.3%	28.7%	19.7%	2.4%

Cariboo Chilcotin Coast	2000	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2001
Room Revenue ($000) – Region	$20,982	$853	$942	$1,122	$1,168	$1,775	$2,438	$3,021	$3,394	$2,584	$1,675	$945	$846	$20,774
% change - supplied by BC Stats	7.2%	0.4%	1.9%	7.1%	(3.0%)	5.4%	2.1%	(3.2%)	(2.7%)	(4.7%)	0.9%	(0.5%)	(10.0%)	(1.0%)
Williams Lake Airport	26,967	2,389	2,380	2,580	2,214	2,561	2,256	2,083	2,286	2,019	2,364	2,201	1,939	27,280
% change - passenger volume	5.9%	19.9%	12.1%	34.2%	5.9%	8.6%	(4.1%)	8.1%	12.6%	(20.8%)	(6.2%)	(15.4%)	(22.2%)	1.2%
BC Ferries: Routes 10 & 40	76,426	1,697	1,700	2,723	2,420	4,950	10,444	13,998	15,086	11,046	2,851	1,474	2,773	71,162
% change - passenger volume	(1.1%)	8.1%	13.3%	4.7%	11.0%	(6.4%)	(3.0%)	(10.2%)	(6.2%)	(12.3%)	(18.3%)	9.5%	(12.0%)	(6.9%)
BC Parks	51,624	0	0	0	0	2,139	7,681	15,252	18,780	6,364	88	0	0	50,305
% change - campground visitor parties	(5.2%)	n/a	n/a	n/a	n/a	(20.9%)	(0.1%)	(5.9%)	(1.1%)	3.2%	18.7%	n/a	n/a	(2.9%)
Visitor Info Centres	37,847	872	769	1,012	984	2,532	4,985	9,207	10,104	3,013	1,148	730	666	36,002
% change - total parties	17.6%	26.0%	(39.9%)	(24.6%)	(16.9%)	1.5%	(6.2%)	4.2%	(0.8%)	(15.1%)	(20.2%)	(25.1%)	15.4%	(4.9%)

Northern BC	2000	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2001
Total CE's via Region	81,985	1,704	2,020	2,366	2,625	4,770	8,810	18,737	21,072	9,783	3,427	2,501	2,251	80,066
% change - supplied by Statistics Canada	(7.3%)	(19.5%)	(16.3%)	(5.6%)	1.0%	4.5%	(5.6%)	(7.6%)	0.5%	1.9%	2.5%	19.4%	2.8%	(2.3%)
Percent of Total Provincial CE's	1.0%	0.4%	0.4%	0.4%	0.4%	0.6%	0.9%	1.6%	1.7%	1.4%	0.8%	0.6%	0.4%	1.0%
Room Revenue ($000)	$81,405	$5,481	$6,437	$7,792	$5,951	$6,273	$8,278	$9,478	$9,574	$6,647	$6,888	$5,720	$5,019	$85,538
% change - supplied by BC Stats	10.9%	4.0%	(1.3%)	19.1%	18.4%	(2.0%)	0.9%	1.5%	6.6%	2.9%	7.9%	4.9%	2.7%	5.1%
Hotel Occupancy - Prince George	59.5%	44.6%	51.8%	69.6%	84.1%	58.9%	69.8%	61.3%	57.8%	71.4%	58.8%	56.5%	40.6%	57.2%
% change - supplied by Pannell Kerr Forster	1.6%	2.9%	(13.7%)	1.3%	(3.9%)	(23.3%)	(9.0%)	3.1%	(0.7%)	15.7%	0.8%	(4.8%)	13.9%	(2.1%)
Average Daily Room Rate - Prince George	$66.37	$62.16	$63.67	$69.49	$83.73	$66.70	$90.97	$68.25	$66.98	$80.24	$69.21	$63.27	$69.44	$84.73
% change - supplied by Pannell Kerr Forster	1.5%	1.8%	(5.4%)	(7.8%)	(1.3%)	(1.5%)	3.6%	2.6%	(0.8%)	(9.5%)	0.7%	4.2%	0.6%	(1.4%)
Hotel Occupancy - Smithers	49.3%	36.5%	41.6%	45.0%	35.2%	46.4%	63.0%	67.0%	70.0%	63.2%	45.0%	37.7%	29.2%	48.3%
% change - supplied by Pannell Kerr Forster	(2.3%)	13.3%	14.2%	2.2%	(12.6%)	6.2%	(3.3%)	5.3%	(7.2%)	(17.1%)	(9.6%)	3.7%	5.2%	(1.9%)
Average Daily Room Rate - Smithers	$63.74	$53.62	$57.52	$65.93	$60.62	$61.39	$68.10	$67.43	$70.69	$79.57	$64.63	$63.73	$62.10	$64.48
% change - supplied by Pannell Kerr Forster	2.0%	(6.9%)	(3.9%)	2.1%	3.9%	(2.5%)	3.4%	0.9%	2.9%	2.3%	2.4%	7.0%	4.3%	1.2%
Prince George Airport	394,962	30,906	29,666	33,958	31,633	32,381	30,983	32,331	31,198	25,875	28,791	28,694	28,291	362,087
% change - passenger volume	11.7%	(5.6%)	(11.0%)	(0.6%)	(2.8%)	(5.0%)	(2.0%)	9.1%	(4.3%)	(16.3%)	(17.4%)	(21.5%)	(16.9%)	(8.1%)
Smithers Airport	59,143	4,660	4,291	5,038	4,297	5,027	4,815	4,492	5,349	4,546	4,509	4,323	4,001	55,348
% change - passenger volume	(21.7%)	0.7%	(4.8%)	(4.7%)	(7.8%)	0.6%	(6.4%)	(7.4%)	1.5%	(21.3%)	(15.7%)	(8.8%)	(1.0%)	(6.4%)
Prince Rupert Airport	53,592	4,592	4,025	4,796	3,990	5,175	6,172	6,241	6,167	3,966	3,828	4,631	4,941	58,524
% change - passenger volume	(7.2%)	14.7%	4.8%	12.4%	(4.8%)	7.3%	14.3%	19.2%	21.3%	(8.6%)	(12.0%)	14.0%	23.8%	9.2%
Terrace Airport	89,866	7,281	7,137	8,234	8,279	8,849	8,336	8,944	9,025	7,353	8,413	6,700	7,263	95,814
% change - passenger volume	3.1%	14.9%	9.9%	7.5%	16.0%	13.2%	16.1%	18.9%	32.2%	(0.1%)	(3.8%)	(16.5%)	(6.7%)	7.8%
Fort St. John Airport (North Peace)	81,657	6,896	6,873	7,624	6,983	7,486	6,949	6,721	6,664	5,487	6,376	6,929	6,929	81,657
% change - passenger volume	(13.1%)	(1.0%)	(8.5%)	(5.0%)	4.2%	1.8%	(8.2%)	35.7%	31.4%	(21.9%)	19.9%	(11.6%)	(5.8%)	0.5%
BC Ferries: Routes 10, 11, 26 & 40	265,137	10,981	11,735	14,390	15,310	20,804	29,386	38,185	39,741	26,422	15,980	13,471	11,578	249,663
% change - passenger volume	0.4%	4.1%	(8.0%)	(9.5%)	(9.2%)	(9.8%)	(3.3%)	(2.5%)	(2.9%)	(9.2%)	(9.9%)	6.4%	(13.0%)	(5.8%)
BC Parks	90,879	48	6	139	386	7,944	17,497	26,522	26,286	6,134	314	21	1	88,902
% change - campground visitor parties	(8.5%)	1500.0%	(50.0%)	172.5%	35.4%	(2.2%)	(2.1%)	(7.8%)	5.8%	1.3%	(18.2%)	(12.5%)	n/a	(1.3%)
Prince George Civic Centre	16,441	1600	800	2,000	1,800	320	2,800	2,400	zero	1,800	450	zero	zero	13,970
% change - delegate days	33.1%	88.2%	(40.7%)	0.0%	(47.1%)	(46.7%)	366.7%	n/a	no change	(57.1%)	(72.6%)	no change	n/a	(15.0%)
Visitor Info Centres	129,067	1,443	1,611	2,331	2,724	11,184	25,931	35,174	31,500	9,315	2,551	1,389	922	126,084
% change - total parties	(4.3%)	41.5%	(1.7%)	18.3%	12.4%	7.9%	(0.6%)	(2.3%)	(4.2%)	(15.0%)	(11.3%)	(23.6%)	(8.5%)	(2.3%)

The Islands	2000	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2001
Total CE's via Region	653,799	9,878	15,866	25,786	41,789	69,446	91,270	133,382	141,107	69,294	29,379	17,036	20,996	645,229
% change - supplied by Statistics Canada	(5.0%)	27.9%	6.6%	18.5%	11.8%	4.8%	5.2%	5.6%	5.0%	(14.7%)	(11.4%)	(17.9%)	(9.4%)	1.7%
Percent of Total Provincial CE's	7.7%	2.1%	3.2%	4.5%	7.0%	8.8%	9.5%	11.1%	11.5%	9.8%	7.2%	4.4%	4.1%	8.0%
Room Revenue ($000) – Region	$240,488	$6,629	$10,927	$15,856	$16,559	$22,861	$28,380	$39,071	$44,113	$27,949	$17,025	$11,401	$10,397	$253,108
% change - supplied by BC Stats	2.6%	14.6%	8.6%	21.0%	5.2%	7.4%	7.8%	4.9%	8.2%	(8.6%)	(2.9%)	4.2%	6.6%	5.3%
Hotel Occupancy - Vancouver Island	61.2%	48.6%	53.3%	66.4%	63.4%	69.7%	79.4%	77.6%	83.7%	65.4%	57.2%	48.5%	40.5%	61.5%
% change - supplied by Pannell Kerr Forster	(2.3%)	18.6%	8.1%	13.4%	(2.4%)	0.2%	(2.8%)	(2.8%)	1.4%	(15.2%)	(4.5%)	5.8%	3.2%	0.7%
Average Daily Room Rate - Vancouver Island	$112.14	$80.42	$82.48	$86.06	$92.85	$115.06	$126.34	$146.39	$153.66	$125.67	$99.56	$88.01	$88.43	$111.88
% change - supplied by Pannell Kerr Forster	4.1%	(0.6%)	3.3%	6.9%	2.0%	2.5%	0.9%	3.4%	5.4%	(4.7%)	(2.6%)	1.5%	(0.5%)	0.9%
Hotel Occupancy - Greater Victoria	67.1%	41.2%	57.6%	78.4%	72.6%	71.7%	89.1%	86.7%	89.8%	69.8%	62.2%	58.7%	43.5%	67.1%
% change - supplied by Pannell Kerr Forster	(4.9%)	24.5%	10.6%	19.2%	(1.6%)	(2.6%)	(1.1%)	(2.3%)	(1.4%)	(20.4%)	(10.0%)	3.5%	4.0%	0.1%
Average Daily Room Rate - Greater Victoria	$123.44	$81.42	$83.34	$89.04	$95.52	$129.33	$146.63	$164.13	$175.21	$141.06	$106.87	$91.30	$90.38	$121.84
% change - supplied by Pannell Kerr Forster	4.2%	(1.7%)	2.7%	6.9%	1.1%	3.4%	2.6%	1.9%	5.1%	(5.7%)	(3.6%)	(0.2%)	(2.0%)	(1.2%)
Hotel Occupancy - Nanaimo	53.2%	37.5%	47.7%	52.7%	48.9%	61.7%	60.7%	61.3%	71.8%	60.6%	50.0%	52.9%	37.1%	54.5%
% change - supplied by Pannell Kerr Forster	6.5%	0.9%	1.8%	7.4%	(9.9%)	5.4%	(7.0%)	(4.3%)	10.4%	(7.8%)	(9.1%)	12.1%	(9.0%)	0.1%

The Islands, continued	2000	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2001
Average Daily Room Rate - Nanaimo	$78.64	$75.98	$76.21	$76.61	$77.54	$79.85	$83.34	$87.18	$91.79	$85.89	$76.09	$73.80	$74.99	$80.36
% change - supplied by Pannell Kerr Forster	4.4%	7.1%	4.3%	5.5%	5.7%	4.4%	3.7%	7.5%	4.7%	5.9%	(7.3%)	0.6%	1.8%	2.7%
Victoria International Airport	1,139,262	87,128	83,992	101,625	101,859	103,805	102,910	112,956	121,589	79,868	95,865	77,776	89,040	1,158,113
% change - passenger volume	(4.4%)	11.5%	1.3%	6.0%	4.0%	4.5%	8.3%	11.8%	12.4%	(15.3%)	(7.5%)	(9.1%)	(8.0%)	1.7%
Campbell River Airport	88,585	5,578	5,391	5,437	5,752	6,974	8,475	9,922	11,202	6,445	5,645	4,389	4,291	79,691
% change - passenger volume	23.9%	30.4%	19.1%	4.5%	(5.1%)	0.8%	6.5%	(8.7%)	(2.7%)	(36.4%)	(28.8%)	(23.9%)	(28.1%)	(7.9%)
Comox Airport	72,641	6,133	5,772	10,098	10,553	10,883	12,277	15,543	15,980	11,348	11,397	9,754	12,459	132,098
% change - passenger volume	15.7%	26.9%	21.2%	81.7%	99.7%	75.2%	104.9%	140.5%	112.2%	87.9%	71.3%	44.9%	87.6%	81.9%
Nanaimo Airport	146,859	8,755	9,192	9,886	10,098	10,935	10,521	11,032	12,274	8,295	8,926	8,153	8,280	116,127
% change - passenger volume	8.0%	(6.5%)	(7.6%)	(12.4%)	(14.0%)	(13.4%)	(16.8%)	(16.9%)	(16.8%)	(36.8%)	(26.7%)	(14.5%)	(51.7%)	(20.8%)
BC Ferries. Routes Serving the Region	16,195,388	904,397	886,414	1,201,120	1,258,516	1,407,257	1,496,505	2,015,381	2,233,517	1,446,360	1,190,508	999,170	1,148,825	16,187,860
% change - passenger volume	(0.9%)	(5.4%)	(2.1%)	3.9%	(1.9%)	1.1%	0.8%	(0.6%)	1.3%	(4.0%)	(4.0%)	(0.9%)	1.5%	(0.0%)
Vancouver Island & Mainland	11,121,460	582,104	574,220	811,384	858,536	952,370	1,026,448	1,428,648	1,583,197	986,368	790,463	639,210	780,845	11,023,801
% change (Routes 1, 2 & 30)	(0.8%)	(6.6%)	(1.2%)	4.2%	(2.4%)	0.3%	(0.8%)	(2.0%)	1.2%	(6.0%)	(6.0%)	(1.9%)	0.2%	(0.9%)
Gulf Islands	4,725,856	301,201	291,668	345,332	375,431	424,342	432,257	547,986	599,654	425,316	372,785	337,393	343,782	4,817,127
% change (Routes 4,5,6,9,12,19,20,22,23,24,31)	(1.4%)	(3.5%)	(4.0%)	2.5%	(0.8%)	3.3%	4.6%	3.2%	1.8%	1.0%	0.1%	0.8%	4.5%	1.9%
Northern Island	348,072	21,092	20,526	24,404	24,549	30,545	37,890	38,747	40,666	34,676	27,260	22,559	24,018	346,932
% change (Routes 10, 25 & 40)	3.0%	0.0%	(0.4%)	1.4%	(2.3%)	(1.6%)	3.2%	(1.3%)	(1.6%)	(4.1%)	1.6%	3.5%	(0.3%)	(0.3%)
BC Parks - Campground Visitor Parties	171,569	145	316	1,883	4,616	16,921	24,271	51,412	53,128	18,717	3,188	722	241	175,560
% change - campground visitor parties	(4.3%)	19.8%	(33.9%)	21.5%	(5.3%)	20.6%	9.6%	4.9%	(2.6%)	(8.3%)	(9.0%)	0.8%	52.5%	2.3%
Victoria Conference Centre	106,125	1,480	6,850	13,414	11,894	14,050	11,406	232	1,010	6,875	13,155	4,730	400	85,496
% change - delegate days	16.8%	(23.2%)	(45.1%)	30.2%	44.7%	22.0%	(9.8%)	(86.4%)	(64.5%)	(48.0%)	(47.8%)	(15.5%)	(15.8%)	(19.4%)
Visitor Info Centres	390,641	10,096	12,373	17,304	20,373	37,551	48,706	82,226	88,285	39,056	17,365	9,560	6,928	389,823
% change - total parties	(8.2%)	57.3%	7.9%	(1.0%)	4.9%	14.7%	(8.3%)	3.2%	(3.8%)	(6.4%)	(7.6%)	(12.2%)	(4.1%)	(0.2%)
Royal BC Museum	408,069	17,496	19,037	23,869	24,530	30,358	41,129	67,158	75,712	35,691	23,230	13,886	15,516	387,416
% change - paid attendance	(25.0%)	85.6%	39.6%	5.4%	(12.0%)	(11.4%)	(1.7%)	(5.4%)	2.5%	(16.9%)	(23.5%)	(32.0%)	(22.4%)	(5.1%)
Thompson Okanagan	**2000**	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**	**Jul**	**Aug**	**Sep**	**Oct**	**Nov**	**Dec**	**Total 2001**
Total CE's via Region	323,221	20,058	21,962	23,211	22,728	29,252	33,185	44,553	43,309	27,075	20,362	18,604	21,160	325,560
% change - supplied by Statistics Canada	(1.7%)	11.9%	7.6%	3.6%	1.5%	8.2%	6.1%	(0.9%)	(3.6%)	(9.3%)	(8.9%)	(0.6%)	1.2%	0.7%
Percent of Total Provincial CE's	3.8%	4.3%	4.5%	4.0%	3.8%	3.7%	3.5%	3.7%	3.3%	3.9%	5.0%	4.8%	4.2%	3.9%
Room Revenue ($000) – Region	$184,801	$8,099	$9,887	$11,406	$9,605	$13,671	$17,256	$26,844	$30,193	$17,736	$10,796	$8,378	$8,922	$170,572
% change - supplied by BC Stats	11.7%	7.8%	3.5%	4.9%	3.3%	7.7%	7.5%	6.0%	4.1%	(7.1%)	0.7%	(1.8%)	8.5%	3.5%
Hotel Occupancy - Kamloops	50.7%	24.7%	35.3%	40.3%	48.2%	61.2%	61.4%	68.3%	68.8%	59.5%	44.8%	26.9%	26.8%	47.7%
% change - supplied by Pannell Kerr Forster	(9.1%)	(10.2%)	4.3%	(11.9%)	0.1%	(1.8%)	(4.6%)	(3.0%)	(6.5%)	(10.9%)	(5.8%)	(5.4%)	3.2%	(4.0%)
Average Daily Room Rate - Kamloops	$73.48	$65.71	$65.39	$65.99	$69.19	$75.88	$78.82	$84.04	$84.94	$80.94	$70.00	$66.39	$65.29	$74.72
% change - supplied by Pannell Kerr Forster	2.1%	1.9%	4.4%	10.9%	5.0%	1.4%	1.3%	1.9%	1.2%	4.3%	3.1%	3.4%	7.9%	2.3%
Hotel Occupancy - Kelowna	60.1%	36.4%	40.6%	53.7%	59.1%	68.7%	71.5%	80.4%	88.2%	72.2%	60.4%	41.3%	35.7%	58.4%
% change - supplied by Pannell Kerr Forster	(4.4%)	(3.9%)	(8.7%)	0.6%	4.6%	5.5%	(0.2%)	1.2%	0.5%	(10.3%)	2.6%	(10.0%)	0.7%	(1.7%)
Average Daily Room Rate - Kelowna	$93.37	$67.89	$72.40	$72.88	$77.73	$100.30	$109.75	$121.89	$124.43	$107.58	$90.54	$73.99	$63.85	$95.71
% change - supplied by Pannell Kerr Forster	8.9%	1.4%	2.1%	0.3%	(1.7%)	4.7%	5.9%	1.6%	0.3%	2.0%	5.4%	10.5%	(4.6%)	2.2%
Hotel Occupancy - Penticton	50.5%	28.1%	36.7%	47.7%	64.7%	60.5%	66.7%	84.6%	88.6%	64.8%	53.0%	22.9%	25.8%	50.8%
% change - supplied by Pannell Kerr Forster	1.5%	26.0%	15.4%	15.5%	(6.3%)	(0.5%)	1.7%	22.8%	8.5%	(8.9%)	12.4%	(32.2%)	0.2%	0.5%
Average Daily Room Rate - Penticton	$87.27	$67.78	$78.77	$68.44	$73.45	$87.93	$93.88	$118.08	$126.65	$95.81	$88.74	$69.21	$76.93	$91.79
% change - supplied by Pannell Kerr Forster	13.6%	17.7%	5.7%	(0.9%)	3.7%	6.1%	8.2%	10.8%	10.1%	4.5%	12.8%	5.6%	13.0%	5.2%
Kamloops Airport	146,925	13,959	14,006	13,484	11,634	13,179	12,249	11,002	11,481	8,190	9,811	9,153	10,675	139,213
% change - passenger volume	2.0%	13.8%	0.7%	(3.8%)	(3.3%)	6.8%	11.1%	4.5%	2.7%	(24.2%)	(20.5%)	(24.7%)	(23.1%)	(5.2%)
Kelowna Airport	835,618	72,189	68,466	76,832	67,309	80,140	71,436	79,882	84,973	58,445	65,938	61,013	74,708	850,311
% change - passenger volume	2.5%	0.3%	(5.3%)	0.9%	0.8%	7.9%	11.2%	15.0%	9.9%	(12.6%)	(8.2%)	(3.5%)	(2.6%)	1.8%
BC Parks	260,309	243	784	286	3,490	22,182	35,859	74,980	82,718	35,603	3,758	12	135	259,850
% change - campground visitor parties	6.6%	2.1%	8.3%	(13.9%)	(11.6%)	4.8%	1.9%	(2.7%)	(1.0%)	4.1%	(5.2%)	n/a	15.4%	(0.2%)
Penticton Trade & Convention Centre	62,725	zero	900	1,290	7,050	8,320	17,400	8,500	19,500	8,700	8,440	750	400	81,210
% change - delegate days	2.5%	no change	125.0%	(28.6%)	281.1%	64.8%	(6.5%)	385.7%	20.4%	64.2%	8.2%	(74.6%)	(62.6%)	29.5%
Visitor Info Centres	342,988	7,372	7,718	10,989	13,369	28,372	42,774	78,591	81,296	40,544	16,399	8,446	6,338	339,820
% change - total parties	(5.7%)	(3.2%)	(23.7%)	(23.1%)	(6.5%)	(0.3%)	0.0%	4.9%	1.0%	(3.8%)	(6.6%)	5.8%	39.1%	(0.9%)
Vancouver, Coast & Mountains	**2000**	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**	**Jul**	**Aug**	**Sep**	**Oct**	**Nov**	**Dec**	**Total 2001**
Total CE's via Region	7,918,828	411,425	427,579	500,426	505,402	652,354	787,194	943,823	965,235	565,134	335,732	334,128	443,669	6,872,101
% change - supplied by Statistics Canada	4.0%	10.9%	2.0%	8.3%	1.7%	2.7%	2.5%	(0.3%)	8.1%	(18.9%)	(22.1%)	(15.8%)	(8.9%)	(2.1%)
Percent of Total Provincial CE's	82.8%	89.1%	87.3%	86.5%	84.8%	83.0%	81.9%	78.6%	78.6%	80.2%	82.3%	85.0%	87.2%	82.7%
Room Revenue ($000) – Region	$647,607	$44,945	$49,982	$65,178	$63,765	$69,563	$81,080	$100,076	$104,058	$71,846	$47,837	$41,830	$54,647	$654,787
% change - supplied by BC Stats	8.7%	19.4%	10.1%	10.5%	1.5%	1.3%	(0.9%)	6.6%	6.2%	(17.8%)	(18.1%)	(8.4%)	(4.9%)	0.8%
Hotel Occupancy: Grtr. Vancouver	65.0%	45.9%	56.2%	67.1%	62.8%	69.4%	73.3%	79.3%	84.6%	70.3%	55.2%	51.4%	42.9%	63.3%
% change - supplied by Pannell Kerr Forster	(3.5%)	0.8%	5.2%	5.2%	0.1%	(1.8%)	(4.5%)	1.2%	4.2%	(13.4%)	(15.3%)	(9.8%)	(1.3%)	(2.6%)
Average Daily Room Rate - Grtr. Vancouver	$119.58	$100.11	$101.01	$106.48	$104.28	$125.46	$138.34	$147.40	$145.15	$130.09	$109.72	$100.28	$93.97	$120.25
% change - supplied by Pannell Kerr Forster	(1.2%)	2.6%	4.4%	4.6%	(0.3%)	(0.2%)	(0.7%)	2.3%	0.4%	(6.9%)	(5.4%)	1.1%	(0.5%)	0.0%
Hotel Occupancy: Whistler Resort	58.7%	78.2%	81.8%	83.0%	68.7%	37.3%	44.2%	62.3%	80.8%	35.7%	21.4%	26.2%	63.0%	55.1%
% change - supplied by Pannell Kerr Forster	4.9%	(3.4%)	(7.2%)	(8.8%)	(9.9%)	(1.7%)	(5.9%)	0.8%	(0.1%)	(26.5%)	(9.6%)	(14.0%)	(7.8%)	(6.5%)
Average Daily Room Rate - Whistler Resort	$189.45	$247.54	$285.93	$281.33	$192.19	$136.65	$153.47	$160.45	$155.63	$127.83	$114.11	$127.85	$251.96	$205.99
% change - supplied by Pannell Kerr Forster	10.5%	13.4%	14.1%	13.6%	5.7%	6.7%	14.6%	8.8%	(0.7%)	(7.6%)	5.0%	(1.1%)	0.8%	9.2%
Vancouver International Airport	18,032,531	1,220,568	1,146,890	1,269,070	1,241,644	1,381,675	1,480,800	1,679,287	1,799,740	1,181,925	1,064,991	920,210	1,110,092	15,476,762
% change - passenger volume	1.4%	8.4%	0.3%	(1.1%)	(0.1%)	2.1%	(0.4%)	1.6%	3.5%	(19.2%)	(15.9%)	(14.4%)	(9.5%)	(3.5%)
BC Ferries. Routes 3, 7, 8, 17, & 18	4,525,906	289,968	279,854	349,721	353,522	396,865	402,553	526,410	577,758	402,204	361,982	323,643	347,448	4,612,028
% change - passenger volume	1.0%	(6.1%)	(2.6%)	1.5%	(0.6%)	5.5%	2.2%	0.8%	0.8%	2.0%	2.3%	2.3%	3.4%	1.9%
BC Parks	152,811	163	352	813	3,819	14,909	22,553	43,411	49,438	15,398	2,770	239	147	154,010
% change - campground visitor parties	(2.4%)	226.0%	21.8%	(22.6%)	(3.1%)	19.7%	1.3%	(1.5%)	0.7%	(6.7%)	7.9%	(22.4%)	(27.6%)	0.8%
Vanc. Convention & Exhibition Centre	326,981	4,600	33,920	67,118	23,300	35,158	14,286	36,010	30,035	20,060	10,210	26,660	9,900	296,299
% change - delegate days	(4.0%)	(82.5%)	358.4%	(28.7%)	(30.8%)	(34.7%)	(36.3%)	99.8%	918.1%	(35.1%)	(60.0%)	0.0%	22.4%	(9.4%)
Whistler Conference Centre	91,162	1,162	8,969	5,705	18,894	7,128	3,721	4,350	6,719	2,554	3,471	2,500	1,039	66,212
% change - delegate days	10.1%	(93.4%)	(2.1%)	(36.4%)	56.0%	(8.9%)	(38.7%)	(16.8%)	77.9%	(62.1%)	(7.7%)	(12.0%)	(85.8%)	(27.4%)
Visitor Info Centres	432,891	13,421	14,821	19,032	20,038	35,756	48,941	71,391	75,483	39,552	20,075	28,195	10,827	397,492
% change - total parties	0.5%	19.4%	(3.0%)	(6.2%)	(14.1%)	1.1%	(10.7%)	(19.6%)	(17.2%)	(7.0%)	(13.6%)	75.2%	0.1%	(8.2%)
Cruise	1,053,989	zero	zero	3,353	3,844	175,611	210,059	222,635	221,903	109,211	24,127	zero	zero	1,960,383
% change - revenue passengers	11.2%	no change	no change	n/a	392.9%	(2.5%)	(1.0%)	(10.2%)	0.0%	7.2%	332.2%	no change	no change	0.6%

Regional Indicators

BC Rockies	2000	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2001
Total CE's via Region	403,889	18,900	22,373	26,434	23,173	30,083	40,764	59,747	56,686	33,558	19,094	17,875	26,861	369,580
% change - supplied by Statistics Canada	(7.1%)	(16.1%)	(16.6%)	(5.1%)	(10.9%)	(4.5%)	(4.4%)	(4.4%)	(4.4%)	(16.7%)	(24.9%)	(4.5%)	3.1%	(8.5%)
Percent of Total Provincial CE's	4.8%	4.1%	4.6%	4.8%	3.9%	3.8%	4.2%	5.0%	4.9%	4.9%	3.7%	4.5%	4.1%	4.4%
Room Revenue ($000) - Region	$86,324	$5,281	$4,679	$7,329	$4,899	$5,792	$7,342	$12,477	$14,198	$9,762	$5,036	$3,331	$5,344	$87,469
% change - supplied by BC Stats	14.8%	13.2%	4.6%	(0.7%)	(6.3%)	2.6%	10.2%	2.5%	2.4%	(0.9%)	(2.7%)	(0.6%)	14.7%	1.3%
Castlegar Airport	80,748	5,600	6,748	6,618	6,834	7,284	7,190	7,534	8,016	5,744	6,016	5,472	4,038	78,094
% change - passenger volume	(1.0%)	19.4%	10.2%	(1.1%)	8.9%	1.5%	2.3%	14.9%	6.5%	(17.8%)	(20.8%)	(17.8%)	(32.6%)	(2.8%)
BC Parks	94,624	zero	256	829	358	6,143	11,556	31,367	34,932	10,413		450	46	96,152
% change - campground visitor parties	3.9%	(100.0%)	(22.7%)	22.9%	3.2%	23.2%	6.7%	(4.2%)	2.5%	9.7%	(100.0%)	(4.3%)	(14.3%)	2.3%
Visitor Info Centres	179,553	3,454	3,938	4,979	6,092	12,534	19,927	45,506	47,803	22,834	8,132	5,055	3,642	183,896
% change - total parties	(0.1%)	3.1%	(4.0%)	(7.7%)	0.1%	2.8%	(7.9%)	4.4%	2.8%	0.4%	15.3%	28.7%	19.7%	2.4%
Cariboo Chilcotin Coast	**2000**	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**	**Jul**	**Aug**	**Sep**	**Oct**	**Nov**	**Dec**	**Total 2001**
Room Revenue ($000) – Region	$20,982	$853	$942	$1,122	$1,168	$1,775	$2,438	$3,021	$3,304	$2,684	$1,676	$945	$846	$20,774
% change - supplied by BC Stats	7.2%	0.4%	1.9%	7.1%	(3.0%)	5.4%	2.1%	(1.2%)	(2.7%)	(4.7%)	0.9%	(0.5%)	(10.0%)	(1.0%)
Williams Lake Airport	26,957	2,369	2,388	2,580	2,214	2,581	2,256	2,083	2,286	2,019	2,364	2,201	1,939	27,280
% change - passenger volume	5.9%	19.9%	12.1%	34.2%	5.9%	6.6%	(4.1%)	6.1%	12.6%	(20.8%)	(6.2%)	(15.4%)	(22.2%)	1.2%
BC Ferries: Routes 10 & 40	76,426	1,697	1,700	2,723	2,420	4,950	10,444	13,998	15,086	11,046	2,851	1,474	2,773	73,162
% change - passenger volume	(1.1%)	8.1%	13.3%	4.7%	11.0%	(6.4%)	(3.0%)	(10.2%)	(6.2%)	(12.3%)	(18.3%)	9.5%	(12.0%)	(6.9%)
BC Parks	51,824	0	0	0	0	2,139	7,681	15,252	18,780	6,364	89	0	0	50,305
% change - campground visitor parties	(8.2%)	n/a	n/a	n/a	n/a	(20.9%)	(0.5%)	(5.9%)	(1.1%)	3.2%	18.7%	n/a	n/a	(2.9%)
Visitor Info Centres	37,847	872	769	1,012	964	2,532	4,985	9,297	10,104	3,013	1,148	730	666	35,092
% change - total parties	17.6%	26.0%	(39.9%)	(24.6%)	(16.9%)	1.5%	(6.2%)	4.2%	(0.9%)	(15.1%)	(20.2%)	(25.1%)	15.4%	(4.9%)
Northern BC	**2000**	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**	**Jul**	**Aug**	**Sep**	**Oct**	**Nov**	**Dec**	**Total 2001**
Total CE's via Region	81,985	1,704	2,026	2,366	2,625	4,770	8,810	18,737	21,072	9,783	3,427	2,501	2,251	80,066
% change - supplied by Statistics Canada	(7.3%)	(19.5%)	(16.3%)	(5.8%)	1.6%	4.5%	(5.9%)	(7.6%)	0.5%	1.9%	2.5%	19.4%	2.9%	(2.3%)
Percent of Total Provincial CE's	1.0%	0.4%	0.4%	0.4%	0.4%	0.6%	0.9%	1.6%	1.7%	1.4%	0.8%	0.8%	0.4%	1.0%
Room Revenue ($000)	$81,405	$3,481	$4,437	$7,792	$5,951	$6,273	$8,278	$9,478	$9,574	$8,647	$4,588	$5,720	$5,019	$85,538
% change - supplied by BC Stats	10.9%	4.0%	(1.3%)	19.1%	18.4%	(2.0%)	0.9%	1.5%	6.6%	2.9%	7.9%	4.9%	2.7%	5.1%
Hotel Occupancy - Prince George	59.5%	44.6%	51.6%	60.6%	64.1%	58.9%	60.8%	61.3%	57.9%	71.4%	56.6%	56.5%	40.6%	57.2%
% change - supplied by Pannell Kerr Forster	1.6%	2.5%	(13.7%)	1.3%	(3.8%)	(23.3%)	(9.0%)	3.1%	(0.7%)	15.7%	0.8%	(4.8%)	13.9%	(2.1%)
Average Daily Room Rate - Prince George	$86.37	$82.16	$83.67	$80.49	$83.73	$86.70	$90.97	$88.25	$86.98	$80.24	$88.21	$83.27	$80.44	$84.73
% change - supplied by Pannell Kerr Forster	1.5%	1.5%	(5.4%)	(7.8%)	(1.3%)	(1.5%)	3.5%	2.5%	(0.8%)	(9.5%)	0.7%	4.2%	0.6%	(1.4%)
Hotel Occupancy - Smithers	49.3%	36.5%	41.5%	45.0%	35.2%	46.4%	63.0%	67.0%	70.0%	63.2%	45.0%	37.7%	29.2%	48.3%
% change - supplied by Pannell Kerr Forster	(2.3%)	13.7%	14.2%	2.2%	(12.6%)	6.2%	(3.3%)	5.3%	(7.2%)	(17.1%)	(0.6%)	3.7%	5.2%	(1.9%)
Average Daily Room Rate - Smithers	$63.74	$53.62	$57.52	$60.93	$60.62	$61.39	$68.10	$67.43	$70.09	$70.57	$64.63	$63.73	$62.10	$64.48
% change - supplied by Pannell Kerr Forster	2.0%	(6.9%)	(3.9%)	2.1%	3.9%	(2.5%)	3.4%	0.9%	2.9%	2.3%	2.4%	7.0%	4.3%	1.2%
Prince George Airport	394,062	30,506	29,656	33,956	31,633	32,301	30,983	32,331	31,159	25,876	28,791	26,604	28,291	362,087
% change - passenger volume	11.7%	(5.6%)	(11.0%)	(0.6%)	(2.8%)	(5.6%)	(2.0%)	9.1%	(4.3%)	(16.3%)	(17.4%)	(21.5%)	(16.8%)	(8.1%)
Smithers Airport	59,143	4,660	4,291	5,038	4,297	5,627	4,815	4,492	5,349	4,546	4,509	4,323	4,001	55,348
% change - passenger volume	(21.7%)	0.7%	(4.8%)	(4.7%)	(7.8%)	0.6%	(5.4%)	(7.4%)	1.5%	(21.3%)	(15.7%)	(6.8%)	(1.0%)	(5.4%)
Prince Rupert Airport	53,592	4,592	4,025	4,798	3,990	5,175	6,172	6,241	6,167	3,966	3,828	4,631	4,941	58,524
% change - passenger volume	(7.2%)	14.7%	4.8%	12.4%	(4.8%)	7.3%	14.3%	19.2%	21.3%	(8.6%)	(12.0%)	14.6%	23.8%	9.2%
Terrace Airport	88,888	7,281	7,137	8,234	8,279	8,849	8,336	8,944	9,025	7,353	8,413	6,700	7,263	95,814
% change - passenger volume	3.1%	14.9%	9.9%	7.5%	16.0%	13.2%	16.1%	18.9%	32.2%	(0.1%)	(3.8%)	(16.5%)	(6.7%)	7.8%
Fort St. John Airport (North Peace)	81,657	5,696	5,873	7,624	6,993	7,486	6,949	6,721	6,664	5,407	5,945	6,370	6,929	81,657
% change - passenger volume	(13.1%)	(1.0%)	(8.5%)	(5.0%)	4.2%	1.8%	(8.2%)	35.7%	31.4%	(21.9%)	19.9%	(11.6%)	(5.8%)	0.5%
BC Ferries: Routes 10, 11, 25 & 40	265,137	10,981	11,735	14,390	15,310	20,804	29,388	38,185	39,741	28,422	15,660	13,471	11,576	249,663
% change - passenger volume	0.4%	4.1%	(8.0%)	(9.5%)	(9.2%)	(5.8%)	(3.3%)	(2.5%)	(2.9%)	(9.2%)	(9.9%)	6.4%	(13.0%)	(5.8%)
BC Parks	90,079	48	6	139	390	7,544	17,497	28,522	28,286	6,134	314	21	1	88,902
% change - campground visitor parties	(8.5%)	1500.0%	(50.0%)	172.5%	35.4%	(7.2%)	(2.7%)	(7.6%)	5.8%	1.3%	(18.2%)	(12.5%)	n/a	(1.3%)
Prince George Civic Centre	16,441	1600	800	2,000	1,800	320	2,800	2,400	zero	1,800	450	zero	zero	13,970
% change - delegate days	33.1%	88.2%	(40.7%)	0.0%	(47.1%)	(46.7%)	366.7%	n/a	no change	(57.1%)	(72.6%)	no change	n/a	(15.0%)
Visitor Info Centres	129,067	1,443	1,611	2,331	2,724	11,184	25,931	35,174	31,549	9,315	2,551	1,389	922	126,084
% change - total parties	(4.3%)	41.5%	(1.7%)	18.3%	12.4%	7.0%	(0.8%)	(2.3%)	(4.2%)	(15.0%)	(11.3%)	(23.6%)	(8.5%)	(2.3%)
The Islands	**2000**	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**	**Jul**	**Aug**	**Sep**	**Oct**	**Nov**	**Dec**	**Total 2001**
Total CE's via Region	653,799	9,878	15,808	25,786	41,789	69,446	91,270	133,382	141,107	69,294	29,379	17,036	20,996	685,229
% change - supplied by Statistics Canada	(6.0%)	27.9%	6.6%	19.5%	11.6%	4.8%	5.2%	5.6%	5.0%	(14.7%)	(11.4%)	(17.9%)	(9.4%)	1.7%
Percent of Total Provincial CE's	7.7%	2.1%	3.2%	4.5%	7.0%	8.8%	9.5%	11.1%	11.5%	9.8%	7.2%	4.4%	4.1%	8.0%
Room Revenue ($000) – Region	$246,488	$9,629	$10,927	$15,856	$16,559	$22,861	$28,380	$39,071	$44,113	$27,949	$17,025	$11,401	$10,397	$253,168
% change - supplied by BC Stats	2.8%	14.6%	8.5%	21.0%	5.2%	7.4%	7.8%	4.9%	9.2%	(8.6%)	(2.9%)	4.2%	6.6%	5.3%
Hotel Occupancy - Vancouver Island	61.2%	40.0%	53.3%	66.4%	63.4%	66.7%	70.4%	77.6%	83.7%	65.4%	57.2%	48.6%	40.5%	61.5%
% change - supplied by Pannell Kerr Forster	(2.3%)	19.5%	8.1%	13.4%	(2.4%)	0.2%	(2.5%)	(2.8%)	1.4%	(15.2%)	(4.5%)	5.8%	3.2%	0.7%
Average Daily Room Rate - Vancouver Island	$112.14	$80.42	$82.48	$88.08	$92.85	$115.06	$126.34	$146.39	$153.66	$125.67	$99.56	$88.01	$88.43	$111.68
% change - supplied by Pannell Kerr Forster	4.1%	(0.6%)	3.3%	6.8%	2.0%	2.5%	0.9%	3.4%	5.4%	(4.7%)	(2.6%)	1.5%	(0.5%)	0.0%
Hotel Occupancy - Greater Victoria	67.1%	41.2%	57.6%	75.4%	72.8%	71.7%	80.1%	85.7%	89.8%	69.0%	62.2%	50.7%	43.5%	67.1%
% change - supplied by Pannell Kerr Forster	(4.9%)	24.5%	10.6%	19.2%	(1.8%)	(2.6%)	(1.1%)	(2.2%)	(1.4%)	(20.4%)	(10.7%)	3.5%	4.2%	0.1%
Average Daily Room Rate - Greater Victoria	$123.44	$81.42	$83.34	$89.04	$95.52	$129.33	$146.63	$164.13	$175.21	$141.06	$106.87	$91.30	$90.38	$121.84
% change - supplied by Pannell Kerr Forster	4.2%	(1.7%)	2.7%	6.9%	1.7%	3.4%	2.6%	1.9%	6.1%	(6.7%)	(3.6%)	(0.2%)	(2.0%)	(1.2%)
Hotel Occupancy - Nanaimo	53.2%	37.5%	47.7%	52.7%	48.9%	61.7%	69.7%	61.3%	71.8%	60.6%	50.9%	52.9%	37.1%	54.5%
% change - supplied by Pannell Kerr Forster	5.5%	0.5%	1.8%	7.4%	(9.9%)	5.2%	(7.0%)	(4.7%)	10.4%	(7.8%)	(9.5%)	12.1%	(9.0%)	0.1%

The Islands, continued	2000	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2001
Average Daily Room Rate - Nanaimo	$78.64	$75.98	$76.21	$76.81	$77.54	$79.85	$83.34	$87.18	$91.79	$85.89	$76.09	$73.86	$74.99	$80.36
% change - supplied by Parnell Kerr Forster	4.4%	7.3%	4.3%	5.5%	5.1%	4.4%	3.1%	1.5%	4.2%	5.9%	(1.3%)	0.6%	1.8%	2.7%
Victoria International Airport	1,139,262	87,128	83,992	101,625	101,659	103,805	102,910	112,956	121,689	79,868	95,665	77,776	89,040	1,158,113
% change - passenger volume	(4.4%)	11.5%	1.3%	6.0%	4.0%	4.5%	6.3%	11.3%	12.4%	(15.3%)	(7.5%)	(9.1%)	(8.8%)	1.7%
Campbell River Airport	86,565	5,578	5,391	5,437	5,752	6,974	8,475	9,922	11,392	6,445	5,645	4,389	4,291	79,691
% change - passenger volume	2.5%	30.4%	19.7%	4.5%	(5.7%)	0.9%	6.5%	(8.7%)	(3.7%)	(30.4%)	(28.9%)	(23.9%)	(29.1%)	(7.9%)
Comox Airport	72,841	6,133	5,772	10,008	10,553	10,883	12,277	15,543	15,980	11,348	11,397	9,754	12,450	132,098
% change - passenger volume	15.7%	26.9%	21.2%	81.7%	99.7%	75.2%	104.9%	140.5%	112.2%	87.9%	71.3%	44.9%	87.6%	81.4%
Nanaimo Airport	146,659	8,755	9,192	9,666	10,098	10,935	10,521	11,032	12,274	8,295	8,926	8,153	8,286	116,127
% change - passenger volume	8.0%	(6.5%)	(7.6%)	(12.4%)	(14.0%)	(13.4%)	(16.5%)	(16.2%)	(16.6%)	(36.5%)	(26.7%)	(14.6%)	(51.7%)	(20.8%)
BC Ferries - Routes Serving the Region	15,195,388	904,397	866,474	1,201,120	1,258,516	1,407,257	1,496,595	2,015,381	2,232,517	1,446,360	1,190,508	999,170	1,148,625	16,187,860
% change - passenger volume	(0.9%)	(5.4%)	(2.7%)	3.9%	(1.9%)	1.1%	0.4%	(0.6%)	1.3%	(4.0%)	(4.0%)	(0.9%)	1.5%	(0.0%)
Vancouver Island & Mainland	11,121,460	582,104	574,220	811,384	858,536	952,370	1,026,448	1,428,648	1,593,197	986,368	790,463	639,218	780,845	11,023,801
% change (Routes 1, 2 & 30)	(0.8%)	(5.6%)	(1.2%)	4.2%	(2.4%)	0.3%	(0.8%)	(2.0%)	1.2%	(6.0%)	(6.0%)	(1.3%)	0.2%	(0.9%)
Gulf Islands	4,725,856	201,201	297,668	365,332	375,431	424,342	432,257	547,986	599,654	425,316	372,785	337,393	343,762	4,817,127
% change (Routes 4,5,6,9,12,19,20,22,23,24,37)	(1.4%)	(3.5%)	(4.0%)	3.5%	(0.9%)	3.3%	4.6%	3.2%	1.8%	1.0%	0.1%	0.8%	4.9%	1.9%
Northern Island	348,072	21,092	20,126	24,404	24,549	30,545	37,890	38,747	40,666	34,676	27,260	22,559	24,018	346,932
% change (Routes 10, 25 & 40)	3.0%	0.0%	(0.4%)	1.4%	(2.3%)	(1.6%)	3.2%	(1.3%)	(1.6%)	(4.1%)	1.6%	3.5%	(0.3%)	(0.3%)
BC Parks - Campground Visitor Parties	171,569	145	316	1,883	4,616	16,921	24,271	51,412	53,128	18,717	3,188	722	241	175,560
% change - campground visitor parties	(4.3%)	19.8%	(33.9%)	21.5%	(5.3%)	20.5%	9.6%	4.5%	(2.5%)	(8.3%)	(9.0%)	0.8%	52.5%	2.3%
Victoria Conference Centre	106,125	1,480	6,850	13,474	11,894	14,050	17,406	232	1,010	6,875	13,155	4,730	400	85,496
% change - delegate days	16.8%	(23.2%)	(45.1%)	30.2%	44.7%	22.0%	(9.8%)	(86.4%)	(64.5%)	(43.0%)	(47.8%)	(15.5%)	(76.9%)	(19.4%)
Visitor Info Centres	396,641	10,096	12,373	17,304	20,373	37,551	58,706	82,226	88,285	39,056	17,365	9,560	6,928	389,823
% change - total parties	(8.2%)	57.3%	7.9%	(1.0%)	4.9%	14.7%	(8.3%)	3.2%	(3.8%)	(5.4%)	(7.6%)	(12.2%)	(4.1%)	(0.2%)
Royal BC Museum	408,069	17,496	19,037	23,669	24,530	30,364	41,129	67,158	75,712	35,601	23,230	13,886	15,516	387,418
% change - paid attendance	(25.0%)	65.6%	79.6%	5.4%	(12.0%)	(11.4%)	(1.7%)	(5.4%)	2.5%	(16.5%)	(23.5%)	(32.0%)	(22.4%)	(5.1%)
Thompson Okanagan	**2000**	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**	**Jul**	**Aug**	**Sep**	**Oct**	**Nov**	**Dec**	**Total 2001**
Total CE's via Region	323,221	20,058	21,962	23,211	22,728	29,252	33,185	44,653	43,309	27,076	20,362	18,604	21,160	325,560
% change - supplied by Statistics Canada	(1.7%)	17.5%	7.5%	3.6%	1.5%	8.2%	6.1%	(0.9%)	(3.6%)	(3.3%)	(4.9%)	(0.6%)	1.2%	0.7%
Percent of Total Provincial CE's	3.8%	4.3%	4.5%	4.6%	4.5%	5.0%	5.5%	5.7%	5.5%	5.0%	5.0%	4.8%	4.2%	3.9%
Room Revenue ($000) - Region	$164,881	$8,699	$9,667	$11,406	$9,605	$13,671	$17,256	$26,844	$30,193	$17,736	$10,796	$6,378	$8,922	$170,572
% change - supplied by BC Stats	11.7%	7.9%	3.5%	4.9%	3.3%	7.7%	7.5%	6.0%	4.1%	(7.1%)	0.7%	(1.8%)	6.5%	3.5%
Hotel Occupancy - Kamloops	50.7%	24.7%	35.3%	40.3%	48.2%	61.2%	61.4%	68.3%	68.8%	59.5%	44.8%	28.9%	26.8%	47.7%
% change - supplied by Parnell Kerr Forster	(9.1%)	(10.2%)	4.3%	(11.9%)	0.7%	(1.8%)	(4.5%)	(3.0%)	(6.5%)	(10.9%)	(5.8%)	(5.4%)	3.2%	(4.0%)
Average Daily Room Rate - Kamloops	$73.48	$65.77	$65.29	$65.99	$69.79	$75.68	$78.82	$84.04	$84.94	$80.94	$70.00	$66.39	$65.29	$74.72
% change - supplied by Parnell Kerr Forster	2.1%	1.9%	4.4%	10.9%	5.0%	1.4%	1.3%	1.9%	1.2%	4.3%	3.1%	3.4%	7.9%	2.3%
Hotel Occupancy - Kelowna	60.1%	36.4%	40.6%	53.7%	59.1%	68.7%	71.5%	80.4%	88.2%	72.2%	60.4%	41.3%	35.7%	58.4%
% change - supplied by Parnell Kerr Forster	(4.4%)	(3.0%)	(6.7%)	0.6%	4.6%	5.5%	(0.2%)	1.2%	0.5%	(10.3%)	2.6%	(10.0%)	0.7%	(1.7%)
Average Daily Room Rate - Kelowna	$93.37	$67.89	$72.40	$72.86	$77.73	$100.30	$109.75	$121.89	$124.43	$107.59	$90.54	$73.99	$63.85	$95.71
% change - supplied by Parnell Kerr Forster	8.9%	1.3%	2.1%	0.3%	(1.7%)	4.7%	5.9%	1.6%	0.5%	2.0%	6.4%	10.5%	(4.4%)	2.2%
Hotel Occupancy - Penticton	50.5%	28.1%	36.7%	47.7%	44.7%	60.5%	66.7%	84.4%	88.6%	64.8%	53.0%	22.0%	25.8%	50.6%
% change - supplied by Parnell Kerr Forster	1.5%	25.6%	15.4%	15.5%	(6.3%)	(0.5%)	1.7%	22.9%	8.5%	(8.9%)	12.4%	(32.2%)	0.2%	0.5%
Average Daily Room Rate - Penticton	$87.27	$67.76	$76.77	$68.44	$73.45	$87.93	$93.88	$116.90	$126.65	$95.81	$88.74	$69.21	$76.93	$91.79
% change - supplied by Parnell Kerr Forster	13.6%	17.7%	5.7%	(0.9%)	3.7%	6.1%	8.2%	10.8%	10.1%	4.5%	12.8%	5.6%	13.0%	5.2%
Kamloops Airport	146,925	13,959	14,006	13,494	11,834	13,179	12,240	11,002	11,461	8,190	9,811	9,153	10,875	139,213
% change - passenger volume	2.0%	13.8%	0.7%	(3.6%)	(3.2%)	6.8%	11.1%	-5%	2.7%	(24.2%)	(26.5%)	(24.7%)	(23.1%)	(5.2%)
Kelowna Airport	835,618	72,159	68,466	76,832	67,309	69,146	71,436	79,882	84,973	58,445	65,938	61,013	74,708	850,311
% change - passenger volume	2.5%	0.3%	(5.3%)	0.9%	6.8%	7.9%	11.2%	15.0%	9.3%	(12.5%)	(6.2%)	(3.5%)	(2.6%)	1.8%
BC Parks	260,309	240	784	286	3,490	22,182	35,659	74,980	82,718	35,603	3,758	12	135	259,850
% change - campground visitor parties	8.6%	2.1%	8.3%	(73.9%)	(71.6%)	4.8%	1.9%	(2.7%)	(1.0%)	4.1%	(6.2%)	n/a	18.4%	(0.2%)
Penticton Trade & Convention Centre	82,725	zero	900	1,250	7,050	8,320	17,400	8,500	19,500	8,700	8,440	750	400	81,210
% change - delegate days	2.5%	no change	125.0%	(28.6%)	261.1%	64.8%	(6.5%)	385.7%	20.4%	64.2%	8.2%	(74.6%)	(62.3%)	29.5%
Visitor Info Centres	342,908	7,372	7,718	10,699	13,369	28,372	42,774	76,591	81,296	46,544	16,399	8,448	6,338	339,920
% change - total parties	(5.7%)	(3.2%)	(23.7%)	(23.1%)	(5.5%)	(0.3%)	0.0%	4.9%	1.0%	(3.8%)	(5.6%)	5.8%	39.1%	(0.9%)
Vancouver, Coast & Mountains	**2000**	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**	**Jul**	**Aug**	**Sep**	**Oct**	**Nov**	**Dec**	**Total 2001**
Total CE's via Region	7,018,826	411,425	427,579	500,426	505,402	652,354	787,194	943,823	965,235	565,134	335,732	334,128	443,669	6,872,101
% change - supplied by Statistics Canada	4.0%	10.9%	2.0%	6.3%	1.7%	2.7%	2.5%	(0.3%)	8.1%	(19.9%)	(32.1%)	(18.9%)	(6.9%)	(2.1%)
Percent of Total Provincial CE's	82.8%	89.1%	91.3%	88.5%	84.9%	83.0%	87.9%	78.6%	79.5%	80.2%	82.3%	85.5%	87.2%	82.7%
Room Revenue ($000) - Region	$847,807	$64,545	$69,362	$85,178	$63,765	$69,563	$81,060	$100,076	$104,058	$71,846	$47,837	$41,830	$54,647	$854,767
% change - supplied by BC Stats	8.7%	19.4%	10.1%	10.5%	1.5%	1.3%	(0.9%)	6.6%	6.2%	(17.9%)	(15.1%)	(8.4%)	(4.9%)	0.8%
Hotel Occupancy - Grtr. Vancouver	65.0%	45.9%	56.2%	67.1%	62.8%	69.4%	73.3%	79.3%	84.6%	70.3%	55.2%	51.4%	42.9%	63.3%
% change - supplied by Parnell Kerr Forster	(3.5%)	0.8%	5.2%	5.2%	0.1%	(1.8%)	(4.5%)	1.2%	4.2%	(11.4%)	(15.3%)	(9.8%)	(1.3%)	(2.6%)
Average Daily Room Rate - Grtr. Vancouver	$119.58	$108.17	$101.01	$106.48	$104.28	$125.46	$138.34	$147.40	$145.15	$133.09	$109.72	$100.28	$83.97	$120.25
% change - supplied by Parnell Kerr Forster	(1.2%)	2.6%	4.4%	4.6%	(0.3%)	(0.2%)	(0.7%)	2.3%	0.4%	(6.9%)	(5.4%)	1.1%	(0.5%)	0.0%
Hotel Occupancy - Whistler Resort	58.7%	28.2%	41.8%	63.0%	68.7%	37.3%	44.2%	62.3%	80.8%	35.7%	21.4%	26.2%	63.0%	55.1%
% change - supplied by Parnell Kerr Forster	4.9%	(3.4%)	(7.2%)	(8.8%)	(3.9%)	(1.7%)	(5.9%)	0.8%	(0.1%)	(26.5%)	(9.6%)	(14.0%)	(7.8%)	(6.5%)
Average Daily Room Rate - Whistler Resort	$189.45	$247.54	$265.93	$281.33	$192.19	$136.65	$153.47	$160.45	$155.63	$127.83	$114.11	$127.85	$251.98	$205.99
% change - supplied by Parnell Kerr Forster	10.5%	13.4%	14.1%	13.6%	5.7%	6.7%	14.6%	8.8%	(0.7%)	(7.6%)	6.0%	0.1%	0.8%	9.2%
Vancouver International Airport	16,032,531	1,220,568	1,146,896	1,269,070	1,241,644	1,381,675	1,486,800	1,679,267	1,799,740	1,161,925	1,064,991	920,210	1,110,092	15,476,762
% change - passenger volume	1.4%	8.4%	0.3%	(1.1%)	(0.1%)	2.1%	(0.4%)	1.6%	3.5%	(19.2%)	(15.9%)	(14.4%)	(9.5%)	(3.5%)
BC Ferries - Routes 1, 7, 8, 17, & 18	4,525,906	289,968	279,854	349,721	353,522	396,865	402,553	526,410	577,758	402,204	361,982	323,642	347,448	4,612,028
% change - passenger volume	1.0%	(6.7%)	(2.6%)	1.5%	(0.6%)	3.5%	2.2%	0.8%	0.8%	2.0%	2.3%	2.3%	3.4%	1.9%
BC Parks	152,811	163	352	813	3,819	14,909	22,553	43,411	49,438	15,396	2,770	239	147	154,010
% change - campground visitor parties	(2.4%)	226.3%	21.8%	(22.6%)	(3.1%)	19.7%	1.3%	(1.5%)	0.7%	(6.7%)	7.9%	(22.4%)	(27.5%)	0.8%
Vanc. Convention & Exhibition Centre	328,661	4,660	33,920	67,118	23,300	20,198	14,288	36,010	30,035	20,060	10,210	26,660	9,900	296,299
% change - delegate days	(4.0%)	(62.5%)	358.4%	(28.7%)	(30.8%)	(34.7%)	(36.3%)	99.8%	978.7%	(35.1%)	(50.0%)	0.0%	22.4%	(9.4%)
Whistler Conference Centre	91,162	1,162	8,969	5,765	18,894	7,128	3,721	4,350	6,719	2,554	3,471	2,500	1,039	66,212
% change - delegate days	10.1%	(93.4%)	(2.1%)	(36.4%)	58.0%	(8.0%)	(38.3%)	(16.8%)	77.9%	(62.1%)	(7.7%)	(12.0%)	(65.6%)	(27.4%)
Visitor Info Centres	432,891	13,421	14,821	19,532	26,038	35,756	48,941	71,391	75,483	39,552	20,075	28,155	10,827	337,492
% change - total parties	0.5%	19.4%	(3.0%)	(6.2%)	(14.5%)	1.1%	(10.7%)	(19.6%)	(17.2%)	(7.0%)	(13.6%)	75.2%	6.1%	(5.2%)
Cruise	1,053,989	zero	zero	3,353	3,884	175,611	210,059	222,635	221,903	199,211	24,127	zero	zero	1,060,383
% change - revenue passengers	71.2%	no change	no change	n/a	392.9%	(2.5%)	(1.0%)	(10.2%)	0.9%	7.2%	332.2%	no change	no change	0.6%

Provincial Indicators

Customs Entries:
Provided by Statistics Canada reflecting the volume of non residents of Canada entering Canada by province of entry and country of origin.
Only select countries are broken out and therefore do not add to the European and Asia Pacific totals.

Accommodation Room Revenue:
Supplied by BC Stats reflecting the revenue generated through the sales of accommodation.

Provincial Occupancy Rate:
Published by Pannell Kerr Forster Consulting Inc. in the "Trends in the Canadian Hotel Industry".

Average Daily Room Rate:
Published by Pannell Kerr Forster Consulting Inc. in the "Trends in the Canadian Hotel Industry".

Commercial Restaurant Receipts:
Supplied by Statistics Canada, and includes caterers and taverns, but does not include sales from restaurants owned by hotels or institutions.

BC Ferries Passenger Volumes:
Total passenger volume on various routes.

Coquihalla Highway:
Total number of paid vehicles travelling of the highway.

Fishing Lodges (room revenue):
Supplied by BC Stats reflecting the sale of accommodation in fishing lodges as defined by BC Stats.

Provincial Parks:
Supplied by BC Parks reflecting the total number of campground parties to Provincial Parks.

Visitor Info Centres:
Supplied by Tourism British Columbia reflecting the volume of vistor parties to Visitor Info Centres.

Regional Indicators

Hotel Revenue per Available Room:
Published by Pannell Kerr Forster Consulting Inc. in the "Trends in the Canadian Hotel Industry".

Cruise - Revenue Passenger:
Supplied by the Vancouver Port Authority.

Vancouver International Airport:
Supplied by the Vancouver Airport Authority reflecting total passengers enplaning and deplaning.

Conference Centre Delegate days:
These data are supplied by the individual conference centres and reflect the number of delegates attending multi-day conferences multiplied by the number of conference days.

Royal British Columbia Museum:
These data reflect the total paid attendance supplied by the Museum.

Various Airports:
Each provide the toal number of passengers enplaning and deplaning.

Please note: Data is subject to ongoing revisions by suppliers.